

PLYMOUTH 2020 PARTNERSHIP

Date: Monday 17 December

Time: 12.30 – 14.30

<p>Present: Douglas Fletcher (Chair) (DF) Dawn Bebe (DB) Prof. Julian Beer (JB) Steve Cardew (SCa) Simon Chamberlain (SCh) Phil Davies (PD) David Draffan (DD) Cllr Tudor Evans (TE) Dave Young (DY)</p> <p>Supporting Officers: Stephen Bashford (SB) Chris Grace (CG) David Lea (DL)</p> <p>Observers: David Parlby (DP) Patrick Knight (PK)</p> <p>Presenters: Patrick Hartop (PH) David Marlow (DM)</p>	<p>Organisation: Chamber of Commerce On Shore Media Plymouth University Kawasaki Precision Machinery (UK) Ultimate Succession City College Plymouth Plymouth City Council Plymouth City Council UNA Group</p> <p>Plymouth City Council Plymouth City Council Plymouth City Council</p> <p>Chamber of Commerce Plymouth City Council</p> <p>Plymouth City Council Third Life Economics</p>	<p>Email: Chairman@plymouth-chamber.co.uk dawnbebe@googlemail.com j.beer@plymouth.ac.uk scardew@kpm-uk.co.uk simon.chamberlain@ultimatesuccession.co.uk pdavies@cityplym.ac.uk david.draffan@plymouth.gov.uk tudor.evans@plymouth.co.uk David.Young@theunagroup.co.uk</p> <p>Stephen.bashford@plymouth.gov.uk Christopher.grace@plymouth.gov.uk David.lea@plymouth.gov.uk</p> <p>david.parlby@plymouth-chamber.co.uk Patrick.knight@plymouth.gov.uk</p> <p>Patrick.hartop@plymouth.gov.uk davidmarlow@thirdlifeeconomics.co.uk</p>
<p>Apologies: Duncan Currall (DC) Ann James (AJ) Dylan Kalis (DK)</p>	<p>Organisation: NHS Yacht Havens</p>	<p>Email: dc.enterprises@hotmail.co.uk lucy.baber@nhs.net Dylan@yachthavens.com</p>

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Item	Subject	Outcome
1.	<p data-bbox="191 373 326 405">a. b. c. d.</p> <p data-bbox="191 447 1114 520">DF welcomed the group to the meeting and apologised for the delay in getting everyone back together.</p> <p data-bbox="191 558 1078 663">DF introduced Steve Cardew as a new member of the Plymouth Growth Board, representing the advanced manufacturing sector and welcomed him to the group.</p> <p data-bbox="191 705 691 737">The apologies were outlined as above.</p> <p data-bbox="191 779 1089 926">DF explained to the group that he would be standing down from the Chamber's Board of Directors and as Chair and will therefore be standing down as Chair of the Plymouth Growth Board after its next meeting.</p> <p data-bbox="191 968 1105 1073">DD thanked DF for moving the PGB from where it was into the strategic position that it needed to be in. The group agreed with DD's sentiments.</p> <p data-bbox="191 1115 1122 1220">DF briefly ran through the minutes of the previous meeting, ensuring that all actions had been covered. The group agreed that they had been covered or would be covered later in this meeting.</p>	
2.	<p data-bbox="191 1257 448 1289">City Deal update</p> <p data-bbox="191 1331 1122 1436">David Marlow introduced himself and explained that he had been asked by Plymouth City Council to provide advice and guidance on constructing the Plymouth City Deal proposal.</p> <p data-bbox="191 1478 1097 1583">DM then ran through a PowerPoint presentation that outlined what a City Deal is and more specifically what areas have been identified to make up the proposal for the City Deal for Plymouth.</p> <p data-bbox="191 1625 1130 1885">DM explained that the City Deal proposal needs to be based around a unique set of barriers faced by Plymouth alongside an ask from Government that would address these barriers. The City Deal team believe that the biggest barrier to growth in the city is a lack of business expansion and low productivity. Low productivity is not a problem faced by Plymouth alone and so, to set the Plymouth application aside from other cities it was agreed, through consultation, that the</p>	<p data-bbox="1149 1478 1572 1583">1. DL will circulate the PowerPoint with the minutes of this meeting.</p>

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<p>application would focus on creating the right environment for businesses within the marine renewables sector to expand through a series of asks from Government. Plymouth already has a strong marine renewables base in research and knowledge but it is felt that if the right interventions were made now there could be real growth in the sector in the city. This growth will provide a benefit to Government through increased economic activity in a market that is expected to grow massively over the next 20 years.</p> <p>SCham asked why it was focused on marine renewables, when there are a large number of SME businesses in and around Plymouth that could benefit from this.</p> <p>This was echoed by DB who went on to say it might be an idea to focus more on high knowledge SME's</p> <p>DM explained that the proposal needs to be focused and unique to Plymouth, the issue of productivity is one faced by a large number of cities in the country but when combined with the marine renewable offer the proposal becomes focused on Plymouth.</p> <p>DD added that the City Deal is not our entire Economic Strategy and that while it is recognised that there is an issue with SME's growing and remaining in the city across all sectors the City Deal has to remain focused and through a narrowing process it was agreed that the focus of the City Deal should be on marine renewables.</p> <p>SCham asked if the proposal could be accomplished without a City Deal</p> <p>JB answered that Plymouth has a strong marine renewables sector but the SME's are struggling to grow and expand within the city and those that do expand very often leave the area. In order to address, this extra support from Government would be required.</p> <p>CG explained that to really secure the City Deal for Plymouth it would be necessary to strongly lobby for political backing.</p> <p>SCham asked for a list of names of ministers that will be involved in processing the proposal so that he can lobby them for Plymouth while in London.</p> <p>DM explained that he will take these points on board and continue to liaise with members of the PGB for continuous testing of the proposal.</p>	<p>2. PH / DM to provide a list of names of ministers involved in City Deals</p> <p>3. DM will circulate new iterations of the proposal to the group for comment</p>
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3.	Local Economic Strategy review	
	<p>SB explained that it had been agreed at the last PGB meeting that a review of the LES would take place and that the Economic Intelligence Sub Group (EISG) of the PGB should be the lead in how the review should take place. SB explained that the EISG met up in between PGB meetings to discuss how the process of a review should take place.</p> <p>SB took the PGB through a PowerPoint presentation that outlined what was agreed by the EISG as a good process for reviewing the LES.</p> <p>DF suggested that the process along with timings is looking good but feels there needs to be more focus on it to allow it to be worked up to a point where potential outcomes and implications can be discussed by the PGB.</p> <p>DP believes we need to identify as a city whether we want productivity or jobs as a focus.</p> <p>SCard suggested that by positioning the city as a good location for companies you will increase the amount of jobs you have and through that the productivity levels will increase too.</p> <p>PD asked if this would need to be reviewed again shortly if Plymouth is successful in securing a City Deal.</p> <p>It was agreed that this would not happen.</p> <p>DF asked SB to take this away and with the EISG work through the process in order to bring something back to the PGB meeting on the 4th March 2013. DF added that it would be useful if the consultancy stage was as encompassing as time would allow.</p> <p>TE asked the group if there were people that we should be consulting about this that have not been engaged historically.</p>	<p>4. DL will circulate the PowerPoint with the minutes of this meeting.</p> <p>5. SB will take this work forward along with the EISG and report back at the next meeting of the PGB.</p> <p>6. Group to identify people / groups that should be engaged in the LES review and feed through to SB/EISG/DL</p>
4.	Plan for Jobs	
	<p>CG updated the group on the Plan for Jobs (PFJ) work that has taken place, explaining that the PFJ will be a short, punchy document that presents 19 projects that will deliver job opportunities in the city over the next two years. The 19 projects were shortlisted down from 64</p>	

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	<p>that were sourced through a Task Force created to implement the PFJ and wider consultations that took place. The shortlisting was done through applying a weighting system to specific criteria that the projects had to meet. There was a level of confidentiality surrounding the PFJ but it will be going to Cabinet on the 15 January 2013 and the Growth Board would be updated when further drafting had been finalised.</p>	
5.	Written Updates	
	<p>b. Priority Sector Coordination</p> <p>DP explained that he is looking to pull together a bid team in order to create a city wide application to get Round 2 Employer Ownership of Skills money rather than having multiple small applications for the city that would be in competition.</p> <p>PK added that there would be a further discussion on this at the next Employment Sub Group meeting that will take place on Wednesday 19 December.</p> <p>d. Culture Board and Destination Plymouth CEO recruitment</p> <p>DD explained that there are two potential candidates for the Destination Plymouth CEO post following a first round of interviews.</p> <p>DF thanked all for attending and closed the meeting.</p> <p>Next meeting: Monday 4 March, 2013, 12.30 - 14.30</p> <p>If anyone would like to host the next meeting please contact Jeffery Kenyon - Jeffery.kenyon@plymouth.gov.uk</p>	

Agreed forward dates:

4 March 2013	TBC
29 April 2013	TBC
1 July 2013	City College Plymouth
2 September 2013	TBC